

## **Research on the Innovation of Ideological and Political Education in Colleges and Universities Based on the Internet + Era**

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**Abstract:** Due to the emergence and development of the current social Internet, it has had a great impact on people's lives and created more development opportunities for the current ideological and political education in colleges and universities. At the same time, in the process of college teachers' ideological and political education for students, the influence of the Internet has also brought many challenges. The Internet can help college teachers improve their own education and improve their teaching level. Based on the background of the continuous development of the Internet, the article makes detailed analysis and exploration of ideological and political education in colleges and universities, which can continuously innovate and improve self-teaching for college teachers, and make relevant scientific educational analysis.

### **1. Introduction**

The application of the Internet in various fields and stages of current social life is very in-depth and comprehensive. In the education stage of colleges and universities, the Internet is also used more to promote education to achieve better improvement and development. When college teachers carry out relevant professional ideological and political knowledge education output to students, they also face great educational challenges. In the process of self-teaching, teachers may encounter many teaching problems. Under the influence of the Internet, teaching cannot achieve more efficient and high-quality development.

### **2. Analysis of the status quo in the current ideological and political education courses in colleges and universities**

Under the construction of the Internet + teaching model, it is possible to better improve the efficiency of self-teaching. However, the emergence of the Internet has also caused students to absorb false information and misinformation in the process of learning ideological and political education knowledge, resulting in a wrong value orientation, preventing students from fully learning more useful knowledge, or even , Students may also establish wrong ideological values. Therefore, under the background of the Internet era, how college teachers can carry out more scientific and effective ideological and political education for students is also a question worth pondering.

#### **2.1 The teaching difficulty of college teachers is great**

In the current ideological and political education curriculum knowledge in colleges and universities, most of the teaching content is based on relevant ideological and political theoretical knowledge to carry out specific teaching. In the theoretical study of relevant ideological and political curriculum knowledge, teachers can master more professional and scientific and effective knowledge, improve the three views of oneself, and construct and establish correct ideological values. However, under the current background of the continuous development of the Internet, the ideological and political education of colleges and universities is also constantly moving towards the development stage of informatization. Teachers are constantly adjusting and improving their

own teaching. In the construction of a more scientific teaching model, more scientific and efficient teaching can be realized. However, in the continuous teaching and thinking of teachers, perfecting their own education, they are still unable to better break through their traditional theoretical knowledge teaching mode, and their teaching essence has not produced relevant changes. Teachers' classroom teaching content is not scientific and reasonable enough, and the relevant curriculum settings are still lacking in carefulness, resulting in many educational problems. Under the guidance of such an educational environment, students cannot fully improve their enthusiasm for learning. Students have no interest in learning and cannot fully participate in the learning process of actual knowledge. Students' learning effects are not good, which leads to many problems.

## **2.2 The teaching system is not perfect and management is neglected**

The curriculum of ideological and political education in colleges and universities does not have a clear positioning, and teachers have not clearly defined their own teaching goals. In the process of the actual education work, it is still in a blind teaching stage. The teacher's educational output of the students' theoretical knowledge is also mixed with many fictitious thoughts, resulting in their own teaching is not scientific and pure enough. Under the influence of a kind of complicated teaching, students will cause learning problems. Moreover, when students are learning about ideological and political courses, students need a more interesting teaching guide to develop specific and detailed learning. However, under the influence of insufficient and reasonable teaching, the teacher's teaching system is not perfect, and the teaching content output to students is still in a superficial and highly theoretical education state. The lack of a complete construction of the teaching system and the lack of innovation in education have led to many educational problems.

## **3. In the context of the Internet + era, analysis of innovative strategies for ideological and political education in colleges and universities**

The current ideological and political teachers in colleges and universities are making more innovative improvements and educational analysis of their own teaching under the background of the development of education in this era. Under the construction of a scientific teaching model, we can better meet the impact and challenge of Internet technology on self-teaching, and improve related teaching problems. Continuously improve self-education to inject new vitality into one's own ideology and political curriculum teaching to achieve a more scientific and modern development.

### **3.1 Enriching teaching content**

In the process of continuous development of informatization, it is already a very normal and universal thing for college teachers to use the Internet to assist their own teaching<sup>[1]</sup>. When students use the Internet and carry out relevant and efficient learning, they can also learn more modern and useful professional knowledge. However, students' knowledge discrimination ability is limited, and they cannot distinguish and analyze relevant knowledge with a stronger ability, so that students may receive all kinds of complex and bad information, and they will also establish wrong values. . Therefore, college teachers need to fully adjust their self-education so that their self-teaching better caters to the continuous development of education in the era. First of all, ideological and political teachers in colleges and universities can make full use of the Internet to filter knowledge and output more positive and useful ideological and political education knowledge for students. If the students' ability to screen information is not strong, teachers can provide students with more excellent learning resources and information in the process of helping students to screen. In addition, teachers can also break through their own traditional ideological and political teaching mode, develop students' thinking under a kind of guided teaching, so that students can master more useful practical ideological and political knowledge in interest-based learning. In the process of using the Internet, teachers can combine the professional ideological and political content of the teaching to inject new vitality into their own classroom teaching. The teacher implements the relevant theoretical learning knowledge into the actual subject, allowing students to master deeper content in a more specific and

practical educational environment. The teacher goes from the shallower to the deeper, allowing students to achieve a better learning and understanding of theoretical knowledge under the guidance of a guided step-by-step education. It can also form a better memory of relevant key knowledge.

### **3.2 Teachers' innovative teaching methods**

In the current learning process of college students in colleges and universities, many students are very pursuing novel and unique life and learning <sup>[2]</sup>. If teachers want to help students fully integrate themselves into the actual ideological and political education classroom, they also need to improve their own teaching on the basis of meeting the actual needs of students. In the use of the Internet, teachers can use relevant high-quality educational resources and innovative self-teaching methods. In the process of using relevant online course resources, they can show relevant micro-class videos for students, and use micro-classes to introduce their own curriculum teaching. , So that students have a clearer and more accurate cognition of the knowledge they need to learn before class . At the same time, teachers can also use multimedia to create their own network platform for ideological and political education. Develop better knowledge exploration and teaching for students in the classroom, so that students can fully integrate themselves into the actual learning process, and achieve better knowledge understanding and memory. Under the construction of an innovative teaching model, teachers make full use of the online education platform to build their own professional teaching system, and fully integrate classroom teaching and online education to achieve better integration. Ideological and political education in colleges and universities can also achieve better development, and can continuously improve self-teaching effects in the development of high-quality and high-efficiency education. In addition, teachers can also organize students to carry out more learning and practice activities in innovative self-teaching, so that students can combine theory and practice in the process of participation in practical activities, and enhance the comprehensive learning effect.

## **4. Conclusion**

In summary, under the continuous development of the current Internet + era, the current ideological and political teachers of colleges and universities, if they want to achieve more scientific teaching output to students, under the guidance of a kind of interest, help students achieve better The study of ideological and political knowledge. Teachers in colleges and universities also need to scientifically construct their own courses. Under the continuous adjustment of self-teaching methods, they can break through the traditional teaching mode and continuously innovate their own teaching. Improve the teaching system and construct a more scientific and efficient teaching model. Based on the reality of students, teachers find a more scientific and effective long-term development of education. Teachers look for more high-quality scientific educational resources, so that the overall education can achieve better development and progress. The article analyzes the teaching problems of ideological and political teachers in colleges and universities, and provides teachers with more suggestions for improvement in teaching innovation, which can help teachers achieve better teaching progress and development. Let students improve their comprehensive learning ability and level under the guidance of scientific teaching, and establish correct ideological values.

## **References**

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